# CIVICRM on a Shoestring

## Implementation with tiny budgets

Presented by George Steven

*The Latin Mass Society*

# Introductions

- George Steven
  - Level of Expertise
    - CSS, HTML, PHP
    - Linux command line
  - CiviCRM
    - 12 Months
    - 6 Installations
      - Drupal
      - Wordpress
      - Joomla!

- *The Latin Mass Society*

# Objective

- Help other small charities
  - Understanding
  - Ideas
  - Learning
  - Growth
  - Hope

# P P P P P

- ## THE 10 MISTAKE DRIVERS
  http://www.teambusinessdevelopment.co.uk/10_mistake_drivers.html

- ## THE 12 STEPS OF EXECUTIVE ACTION
  http://www.teambusinessdevelopment.co.uk/12_steps_of_executive_action.html
  - ### SWOT ANALYSIS FOR SMALL CHARITIES
    - #### STRENGTHS
    - #### WEAKNESSES
    - #### OPPORTUNITIES
    - #### THREATS

- ## THE OPPORTUNITY WITH CIVICRM

# Recipe

## Ingredients

- Host
- CMS
- FTP Client
- Software unpacker
- Computer
- Internet connection
- Browser
- Computer user
- Humility

## Optional Ingredients

- Drush
- WAMP

## Cost of Ingredients

- Host - £15pm

http://civihosting.com/

- Computer equipment
- Staff Wages

# How to...

**CIVICRM**

### Part 1

- Do the 12 SoEA
- RTFM
- Befriend Google
- Befriend Forums
- Befriend IRC

### Part 2

- Host
- Installation
- Tweaking
- Data cleaning
  - Google Refine
- Data import
- Train
- Give feedback

# The Latin Mass Society

www.lms.org.uk

info@lms.org.uk